



NINTH DISTRICT

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Dear Potential Sponsor:

The Ninth District of the Omega Psi Phi Fraternity, Inc. is pleased to announce that its 80th Annual Ninth District Meeting will be held in Little Rock, AR on April 12 – April 15, 2017. We expect nearly 3,000 business leaders from Arkansas, Louisiana, Oklahoma, and Texas representing both private and public sectors to be in attendance.

We are actively looking for sponsors that would appreciate a unique opportunity to showcase the products and services of their company to an elite market. We invite your company to participate and to reap the benefits of being a part of this exciting event.

If you are unfamiliar with our organization, please click this link to view our website, which will provide you with a valuable introduction to the Omega Psi Phi Fraternity and benefits our fraternity activities bring to the communities we serve. Please review www.mightyninth.com or www.oppf.org to get a better understanding of the scope and impact of our organization.

Also enclosed is a list of sponsorship levels and benefits to your organization. We hope that you will join us as we celebrate our 80th Ninth District Meeting.

To be a part of the Ninth District Meeting, please contact our Sponsorship Committee Chairman, Mr. Ray Sturgis at (870) 665-1746, and indicate your company's approval and financial commitment. Please mail your completed sponsorship agreement and payment to:

Ninth District, Omega Psi Phi Fraternity, Inc.
80th Ninth District Meeting
c/o Ray Sturgis
6009 Flight Court
Jacksonville, AR 72076

Checks should be made payable to the W.L.D. Johnson Foundation; Tax ID: 75-1161019. The deadline is February 28, 2017. Thank you in advance for your consideration of the 80th Ninth District Meeting of the Omega Psi Phi Fraternity, Inc. We look forward to working with you to put on a successful meeting in the city of Little Rock, Arkansas.

Sincerely,

Ray B. Sturgis

Ray B. Sturgis
Sponsorship Committee Chairman



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About the Omega Psi Phi Fraternity, Inc.

The Omega Psi Phi Fraternity, Inc. will celebrate its 105th year of existence in 2017. The fraternity has initiated over 150,000 members into its ranks through its 700 chapters. The fraternity's four cardinal principles are: Manhood, Scholarship, Perseverance, and Uplift. Its nationally mandated programs include:

ACHIEVEMENT WEEK: Originally designed to promote the study of Negro life and history. Achievement Week is observed in November of each year and is designed to seek out and give due recognition to those individuals at the local and international levels who have made a noteworthy contribution toward improving the quality of life for Black Americans. A High School Essay Contest is held in conjunction with Achievement Week. This contest is open to all college-bound high school seniors. College scholarships are awarded to the winners, each of whom must submit an essay on a theme/topic chosen by the fraternity. This contest is a phase of the International Achievement Week observance.

SCHOLARSHIP: The Scholarship Program is intended to promote academic excellence among the undergraduate members. Graduate and Undergraduate chapters are expected to provide financial assistance to student members and non-members. A portion of the fraternity's international budget is allocated to scholarships through the Charles R. Drew Scholarship Commission. Over the past four years, the Ninth District has contributed in excess of \$87,000 in scholarship awards.

SOCIAL ACTION PRGRAMS: All levels of the fraternity are expected to facilitate, participate and coordinate activities that will uplift their communities. An international committee coordinates the multi-faceted programs of the various chapters. Some of the activities under the umbrella of social action include, but are not limited to: Voter Registration, Education, and Mobilization; Assault on Illiteracy; Habitat for Humanity; volunteering time to charities and less fortunate individuals; mentoring; and participation in fundraisers for charities such as American Diabetes Association, United Way, Sickle Cell Anemia, American Cancer Society, etc.

TALENT HUNT PROGRAM: This program provides exposure, encouragement and financial assistance to talented young people participating in the Performing Arts. Winners of the competition are awarded recognition for their talents. Awards in the Ninth District include college scholarships and other funds for Talent Hunt, currently in excess of \$4,000 annually.

MEMORIAL SERVICE: April 12th of each year has been established as Memorial Day. Chapters conduct an appropriate service to recall the memory of those members who have entered into the Omega Chapter.

RECLAMATION AND RETENTION: A concerted effort at the international, district and local levels to retain active members and return inactive members to full participatory status so that they may enjoy the full benefits of Omega.

COLLEGE ENDOWMENT FUND: Each year the fraternity gives at least \$500,000 to Historically Black Colleges and Universities (HBCU) in furtherance of Omega's commitment to provide philanthropic support. Chapters are assessed donations based on chapter size.

HEALTH INITIATIVES: All levels of the fraternity are expected to facilitate, participate and/or coordinate activities that will uplift their communities by promoting good health practices. An international committee coordinates and facilitates multi-faceted programs of the various chapters, district, etc. It is anticipated that all local chapters will execute the health directives at the local level. Some of the programs under the umbrella of Health Initiatives are the Charles R. Drew Blood Drive (normally held in June), AIDS/HIV Awareness, and the American Diabetes Association Partnership. This does not prevent the local chapters from performing additional health initiatives under the umbrella of the Health Initiatives mandate.

VOTER REGISTRATION, EDUCATION AND MOBILIZATION: All levels of the fraternity are expected to facilitate, participate and/or coordinate activities that will uplift their communities through the power of the vote. An international committee coordinates and facilitates multi-faceted programs of the various chapters, districts, etc.



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SPONSOR PROPOSAL

Summary: The Omega Psi Phi Fraternity, Inc. is an organization comprised of nearly 200,000 members with over 700 chapters around the world. The fraternity was founded on the cardinal principles of Manhood, Scholarship, Perseverance, and Uplift. We believe that is our social and civic duty to educate our communities and to help them obtain their own empowerment by ensuring their access to information, capital, and opportunities that are available to them.

Description of Events: This is a multi-faceted event extending over five (5) consecutive days. The social events are designed to encourage networking and creating relationships among members and the local community. It is the perfect venue to introduce your company to a multitude of influential African-American businessmen and leaders from the Arkansas, Louisiana, Oklahoma, and Texas communities.

Omega Hospitality Suite

This event will cater to ~ 200 members and guests. The event will feature refreshments in a casual setting. Our sponsor's products will be featured throughout this event. Samples of our sponsor's products may be made available for giveaway.

Herbert King Golf Tournament

This sporting event is named for a distinguished member of the organization. It will feature ~ 100 members and guests in an individual stroke play tournament. Our sponsor's products and services will be featured on hole signs, tournament banners and assembly areas. Samples of our sponsor's products may be made available for giveaway.

Jazz on the Q-Note

This event is a classic Jazz and R&B party. The event will include live music from local groups with a local DJ for entertainment. The event sponsor will have announcements about their products and services broadcasted throughout the event. Samples of our sponsor's products may be made available for giveaway.

Omega Awards Breakfast

This breakfast is used to highlight fraternity members' accomplishments and recognize years of service. Our sponsor's products and services will be featured throughout this event. Samples of our sponsor's products may be made available for giveaway.

Omega Talent Hunt

This event will showcase talent from High School students in the four state area encompassing the district. The event is formal in nature. The event sponsor will have announcements about their products or services broadcasted throughout the event.

Omega Talent Hunt Reception

This event serves as an appreciation social for the Talent Hunt participants and their families. Our sponsor's products will be featured throughout the event.



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Undergraduate Luncheon

This event is the signature luncheon for the district meeting. Its purpose is to focus on our undergraduate members and highlight their skills and talents in organizing and executing a grand event, which includes a formal program and distribution of scholarships. Our sponsor's products and services will be featured throughout the event. Samples of our sponsor's products may be made available for giveaway.

Quette Luncheon

This event is to honor the wives of Omega Men with an elegant luncheon at a location featuring an idyllic atmosphere. The event sponsor's products and services will be featured throughout the event. Samples of our sponsor's products may be made available for giveaway.

Omega Step Show/ Undergraduate Party

This event is a step competition amongst our graduate and undergraduate chapters with the winner representing the Ninth District at the Grand Conclave in New Orleans in July, 2018. The event will also serve as an undergraduate party. The event sponsor will have announcements about their products or services broadcasted throughout the event. Samples of our sponsor's products may be made available for giveaway.

Old School Party

This event is geared towards the "grown folks" and will feature a DJ playing "old school" music for a great time. The event sponsor will have announcements about their products or services broadcasted throughout the event. Samples of our sponsor's products may be made available for giveaway.

Memorial Breakfast

This event connects the members in attendance to our fraternity's spiritual roots. It is led by our Ninth District Chaplain and is the lead-in to our annual Memorial Service where our deceased members are honored. The event sponsor's products or services will be featured throughout the event. Samples of our sponsor's products may be made available for giveaway.

Ninth District Family & Friends Day

The event is open to all members of the fraternity and their invited guest. Nearly 3,000 people will be served a combination of Southern styled foods & refreshments. The event sponsor will have announcements about their products or services broadcasted throughout the event.

Founder's Banquet Reception

This is a formal event requiring evening attire. The reception serves as a precursor to the Founder's Banquet. This event will feature a live band and/or DJ for entertainment. Our sponsor's products or services will featured throughout the event.

Founder's Banquet

This is a formal event requiring evening attire. This is the signature event of the District meeting and will culminate the weekend's activities. It will be attended by our District and National dignitaries. Our sponsor's products or services will featured throughout the event.



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TITLE SPONSORSHIP OPPORTUNITIES

Date	Day	Event	Location	Time	Sponsor Fee
April 12th - April 15th	Wednesday - Saturday	Hospitality Suites	Marriott	5PM - 9PM	\$1,000
April 13, 2017	Thursday	Herbert King Golf Tourney	TBD	9AM - 5PM	\$5,000
April 13, 2017	Thursday	Omega Jazz on the Q-Note	Waldenburg Park	9PM - 12AM	\$20,000
April 14, 2017	Friday	Omega Awards Breakfast	Marriott	7AM - 8AM	\$5,000
April 14, 2017	Friday	Undergraduate Luncheon	Marriott	12PM - 2PM	\$20,000
April 14, 2017	Friday	Quette Luncheon	TBD	12PM - 2PM	\$2,000
April 14, 2017	Friday	Omega Talent Hunt	Marriott	6PM - 8PM	\$5,000
April 14, 2017	Friday	Omega Talent Hunt Reception	Marriott	8PM - 10PM	\$1,000
April 14, 2017	Friday	Step Show	Marriott	8PM - 1AM	\$5,000
April 14, 2017	Friday	Old School Party	Marriott	10PM - 1AM	\$2,000
April 15, 2017	Saturday	Memorial Breakfast	Marriott	7AM - 8AM	\$5,000
April 15 2017	Saturday	Family Picnic & Health Fair	McAuthor Park	12PM - 5PM	\$10,000
April 14, 2017	Friday	Founder's Banquet Reception	Marriott	6PM - 7PM	\$2,000
April 14, 2017	Friday	Founder's Banquet	Marriott	7PM - 9PM	\$20,000
April 15, 2017	Saturday	Undergraduate Party	Marriott	10PM - 1AM	\$2,000
April 15, 2017	Saturday	Old School Party	Marriott	10PM - 1AM	\$2,000



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Event Sponsorship Levels

Platinum Level (\$25,000)

- Title Sponsor for the **entire** 80th Ninth District Meeting
- 10 Tickets to the Thursday night Jazz on the Q-Note
- 10 Tickets to the Friday night Greek Show/Mixer
- Reserved table (10 seats) at the Founder's Banquet
- Individual recognition at the Sponsored Event
- Two (2) sponsorship name banners at the exhibit hall
- Either the inside front cover or outside back cover of the program/souvenir book
- Open access to all public events

Purple Level (\$20,000)

- Title Sponsor for **one** of the following events:
 - The Omega Jazz on the Q-Note
 - Undergraduate Luncheon
 - Founder's Banquet
- 10 Tickets to the Thursday night Jazz on the Q-Note
- 10 Tickets to the Friday night Greek Show/Mixer
- Reserved table (10 seats) at the Founder's Banquet
- Individual recognition at the Sponsored Event
- One (1) sponsorship name banner at the exhibit hall
- Full page ad in the event program/souvenir book

Gold Level (\$10,000)

- Title Sponsor for the Ninth District Family & Friends Day
- 10 Tickets to the Thursday night Jazz on the Q-Note
- 10 Tickets to the Friday night Greek Show/Mixer
- Individual recognition at the Ribbon Cutting Event
- One (1) sponsorship name banner at the exhibit hall
- Full page ad in the event program/souvenir book

Silver Level (\$5,000)

- Title Sponsor for **one** of the following events:
 - Omega Greek Show/Mixer
 - Herbert King Golf Tournament
 - Omega Awards Breakfast
 - Omega Talent Hunt
 - Omega Step Show/Undergraduate Party
 - Memorial Breakfast



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- 10 Tickets to the Thursday night Jazz on the Q-Note
- 10 Tickets to the Friday night Greek Show/Mixer
- Individual recognition at the Ribbon Cutting Event
- One (1) sponsorship name banner at the exhibit hall
- One half (1/2) page ad in the event program/souvenir book

Bronze Level (\$2,500)

- Title Sponsor for **one** of the following events:
 - Old School Party
 - Undergraduate Party
 - Quette Luncheon
 - Founder's Banquet Reception
- Group recognition at the Sponsored Event
- One (1) sponsorship name banner at the exhibit hall
- One quarter (1/4) page ad in the event program/souvenir book

Brass Level (\$1,000)

- Title sponsor for one of the Omega Hospitality Suites or Omega Talent Hunt Reception
- Supporting sponsor for the Talent Show
- Group recognition at the Sponsored Event
- Name listing in the event program/souvenir book

Sponsor Level (\$500)

- Event sponsor contributor
- Group recognition at the Ribbon Cutting Event
- Name listing in the event program/souvenir book

Sporting Events (\$200) - *Group recognition at the Ribbon Cutting Event for each*

Golf Tournament Hole

- Name listed on the hole sign at Golf Course

Bowling Tournament

- Name displayed at tournament

Pool/Billiards Tournament

- Name displayed at tournament



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SPONSORSHIP AGREEMENT

YES! We wish to support the 80th Ninth District Meeting of Omega Psi Phi Fraternity, Inc.

SPONSOR LEVELS

- Platinum Level (\$25,000)
- Purple Level (\$20,000)
- Gold Level (\$10,000)
- Silver Level (\$5,000)

- Bronze Level (\$5,000)
- Brass Level (\$2,500)
- Sponsor Level (\$1,000)
- Sporting Events Sponsor (\$200)
Tournament _____

SPONSOR INFORMATION

Company Name (as it will appear publicly): _____

Contact Person: _____

Address, City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

METHOD OF PAYMENT

- A Check for \$ _____ is enclosed, payable to W.L.D. Johnson Foundation, Check # _____

Deadline is February 28, 2017

- Please invoice

Please charge the following amount to my:

- MasterCard Visa

Name on Card: _____

Account #: _____ Exp. Date: _____

Signature: _____

**Please return to: Ninth District, Omega Psi Phi Fraternity, Inc.
80th Ninth District Meeting
c/o Ray B Sturgis
6009 Flight Court
Jacksonville, AR 72076**